

# 3rd CONCENTRATED SOLAR POWER SUMMIT US

JUNE 30 - JULY 1, HOTEL NIKKO, SAN FRANCISCO

From speculation to reality - move beyond plans and supercharge your CSP business to make 2009 your most profitable year yet!

Register Today & **SAVE \$400!**

Delivering CSP in the Real World - Overcoming Emerging Challenges in Large-Scale Solar Thermal for Commercial Success in 2009 & beyond

**INDUSTRY LEADERS SPEAKING**



Fred Morse, Abengoa Solar



Dan Kabel, Acciona Solar Power



Rainer Aringhoff, Solar Millennium



Arnold Leitner, SkyFuel



Rich Halvey, Western Governors' Association



Jose Martin, SENER



Kevin Swartz, Solel



Craig Kline, Troutman Sanders

- **STRATEGY PLANNING TO POWER GENERATION:** A comprehensive assessment of global industry development in 2009... Plus, the inside track on operational plants and how to get your own projects in service, fast!
- **MONEY MATTERS:** The real impact of the global recession and the new administration on the industry... How only prudent financing will ensure your project's success
- **CUTTING-EDGE TECHNOLOGY INSIGHT:** Hear which new tech innovations are taking the CSP world by storm, and what's coming next to take solar thermal into overdrive!
- **BECOME A CSP FRONT RUNNER:** From site selection to equipment options, move your project quickly and effectively from chalkboard strategy to electricity generation
- **THERMAL STORAGE UPDATE:** Get up-to-the-minute analysis of the latest energy storage innovations, and ensure the 'holy grail' of CSP is included in your plans for maximum project longevity
- **MAXIMIZE YOUR MARGINS, REDUCE YOUR COSTS:** Save on your components throughout your project lifecycle, and make sure your plant remains consistently viable and profitable
- **REGULATION UNCOVERED:** Dynamic discussion with US regulatory bodies: From initial stage planning to permitting timelines, make regulation work in your favor and propel your project to success!
- **SELL POWER FOR REAL PROFIT:** Get a run down on the 'must-haves' when getting a PPA signed and ready to go, and hear how best to work with utilities for continuing sustainable success

## Are you serious about CSP?

6 excellent reasons why you must attend this event!

- ★ Over 450 CSP industry experts set to attend
- ★ Top case studies from US and international CSP projects
- ★ Bigger and better Exhibition Hall for 2009
- ★ Over 20 hours of networking and business building opportunities
- ★ 4 segments - tailor your own conference experience
- ★ Workshops, discussion groups, key note speakers

...the biggest and best CSP event of the year... simply unmissable!

Sponsors:



THE BEST QUALIFIED SPEAKERS SHARING THEIR KNOWLEDGE AND EXPERIENCE WITH YOU!



"CSP Today's Summit has established itself as the most important gathering of utility-scale solar power technology providers, project developers and power customers in the United States. It's a must attend event for serious participants in the U.S. CSP market"

Skyfuel

**OPEN NOW** For The Full Summit Programme!

# Book Now For The Event That Shows You - Step By Step - How To Take Advantage Of The CSP Opportunity!

## THE 3RD CONCENTRATED SOLAR POWER SUMMIT USA - WHY YOU CAN'T AFFORD NOT TO BE HERE!

Unlike many other energy solutions, CSP is proven technology. With ambitious RPS targets such as California's 33% aim by 2020, CSP is practically guaranteed investment and high growth even during the current economic climate. *More time, money and brainpower are being invested in CSP now than ever before - making NOW a pivotal time to form the partnerships and set the strategies that will cement your future in the solar industry.*

Wherever you are in the CSP value chain you are now faced with a once in a generation opportunity that you need to grab with both hands! CSP is set to be worth \$200 billion by 2020 - concentrated solar power is efficient, sustainable and large scale and is a sure-fire bet to be a big part of the future energy solution. Chances like this don't come around every day - you need to stake your claim now and to do that you need to be at CSP Today's **3rd Concentrated Solar Power Summit USA** - the no.1 meeting place for CSP executives, with well over 600 attendees at our previous events!

From expert advice on regulation, financing, permitting, risk mitigation and transmission, to thermal storage, cost reduction and cutting edge technologies. We have all the information you need to succeed! In 2008 hundreds of representatives from CSP companies such as **Acciona Solar Power, Ausra, SkyFuel, BrightSource Energy, Solel, Sopogy** and **SENER** came together to meet, learn and do business. Just check out some of our exceptional testimonials overleaf!

### Bigger And Better!

CSP Today are hugely excited by the 2009 event with an unmatched speaker line-up, an even bigger exhibition hall, even more attendees, even more networking opportunities and an even better agenda...we simply cannot wait to see you in San Francisco!

### Fact! CSP Is Experiencing Growth, Growth And More Growth! Here's Proof

**CSP capacity expected to double every 16 months over the next five years**, worldwide installed CSP capacity will reach **6,400 megawatts in 2012** - 14 times current capacity. So no matter how turbulent the economy gets, CSP will remain a growth market.

**The Cleantech Group reports Venture Capital investors put \$745 million to work in the CST (Concentrated Solar Thermal) technology space in 2008** and that CST technology has several key advantages over other utility-scale renewable energy generation technologies; lower costs, better scalability and the potential for thermal energy storage (source: IP checkups).

**3,100 megawatts are expected to come online as soon as 2012...** These include the 553-megawatt Mojave Solar Park in California, the 500-megawatt Solar One and 300-megawatt Solar Two projects in California, a 300-megawatt facility in Florida, and the 280-megawatt Solana plant in Arizona.

## But There Is No Gain Without Pain - 2009 Has Presented Some New Key Challenges Critical Finance Issues And Regulatory Changes That The CSP Industry Needs To Address Now!

We've spoken to hundreds of solar companies, utilities, permitting bodies, investors, engineers, project managers and more in the industry to discover exactly how you can ensure you come out of 2009 with the strongest business you've ever had. It can be done! As long as you arm yourself with the right information, contacts and technology... That's where our highly targeted agenda, exhibition and top level networking comes in. All under one roof, in two action packed days, you'll get all the expert information you need to ensure your success in 2009 and beyond.

### Your CSP Challenges Answered By The Best In The Business

Through top-level presentations, insightful case studies and lively panel debates you will hear directly from those companies who are making CSP work, their top tips for success, where the main hurdles lie and how you can super charge your CSP business.

### HOW THE AGENDA SHAPES UP...

You'll see from the handy summit overview chart on the next page that there is even more packed into the 2 day summit this year. Here's a sneak preview:

**DAY ONE** will once again (by popular demand!) kick off with our **'Power Panel'**. Experts from **Abengoa Solar, Acciona Solar Power, Skyfuel, BrightSource Energy, Solar Millennium, SolarReserve** and **SENER** will take you through how to talk numbers when it comes to selling power to utilities, how to ensure you set realistic targets and how to tackle the overarching challenges over the next 12 - 18 months!

Throughout the entirely panel-based first day of the summit you will hear from top developers, government bodies, utilities and investors tackling issues such as Finance, Regulation, Transmission, Storage and Grid Connection. Plus you'll get the opportunity to quiz them on the best way to make your project successful. Check out the full list of unmatched speakers on page 4 to find out exactly who you'll hear from and who you can pose questions to!

Then, on **DAY TWO**, we cover the issues that you have told us are most important to you...only this time in comprehensive detail - **Finance, Technology, Regulation and Project Updates** will all be addressed to ensure your business goes away with a blueprint for CSP success. Read on for a full briefing on the issues to be covered

**FINANCE, FINANCE, FINANCE...** no money, no project! With investment in the sector becoming increasingly difficult to secure, you need to hear how to attract investment, and to increase your chances that you are making the most of the financial solutions and credits available to you today! Hear from **Ernst and Young, Agile Energy, Chadbourne & Parke, Troutman Sanders, HSH Nordbank, GLG Partners** and many more to get the very latest in I&F and regulatory finance news. What impact will the stimulus package have in 2010? We have the answers...

### TECHNOLOGY - is storage really the Holy Grail of CSP?

Hear details from **SENER, eSolar, SolarReserve, Acciona Solar Power, WorleyParsons** and **Nexant** on why storage is crucial to the efficiency and end value of your project. You'll also hear from representatives from **ALL of the CSP technologies available**, and understand the emerging technologies which you need to pay attention to!

Get to grips with the **REGULATION** that matters and **how it can both help and hinder you**. The Summit gives you the chance to get to grips with both local and national regulation and legal issues. Representatives from **Western Governors Association, Bureau of Land Management, Western Resource Advocates, California Public Utilities Commission** and many more will cover the very latest in federal and state regulations, permitting and transmission, with a special emphasis on two way dialogue between you, the industry, and the regulatory bodies themselves.

**UNIQUE AND EXCLUSIVE INSIGHT INTO THE MARKET ITSELF**; the biggest projects in the US and from around the world including **Nevada Solar One, Solana, Andasol** and **Kimberlina**, plus, an introduction on the state of the CSP market by **EUPD research**. You'll also hear leading executives from **Acciona Solar Power, Lauren EC, Abengoa Solar, SENER** and **Ausra** talk about their successes and mistakes so that you can learn from their experiences.

### 5 Great Ways To Make Key Contacts And Form Long Term Business Partnerships

Conferences aren't all about listening and learning - that's why in 2009 you'll get even more for your time, money and effort.

- 1 A new online networking tool for 2009 will ensure you network before the conference even starts!
- 2 We've extended all networking breaks giving you time to walk the floor, talk to the people that matter and form the relationships that will ensure your project succeeds
- 3 Even more networking functions including the very first exclusive CSP Today Industry Party at a secret location
- 4 Exclusive workshops, extended Q&A sessions and panel sessions ensure you get to engage with people who have the answers to your challenges
- 5 A bigger exhibition hall in 2009 ensures you meet the service providers that will take your business to the next level

If you need to convince the person who controls the budget, check out what our previous delegates have said about us on the next page, and our top tips on page 6. It's vitally important you join us in San Francisco for THE event that shapes the future of the CSP industry! Can you afford not to attend? We didn't think so. Don't miss your chance!

This summit will sell out (seriously it really does!) - Book your ticket right now to avoid disappointment - call **1800 814 3459** today!

**SEE YOU IN SAN FRANCISCO ON JUNE 30 & JULY 1!**

**Reserve Your Place Today - Call 1800 814 3459**

Visit The Website - [www.csptoday.com/us](http://www.csptoday.com/us)

## EVENT AT A GLANCE

Here you can see exactly what is taking place at the 3rd Concentrated Solar Power Summit US. Check out the unique presentation & panel sessions, roundtables and networking events to design a conference agenda to suit your business needs.

DATE	MORNING	AFTERNOON	EVENING
<b>DAY 1</b> June 30 <sup>th</sup>	Starting off with our CSP Keynote 'Power Panel', industry experts will discuss the state of the CSP market, including our NEW CSP Keynote Finance Panel	A series of panels including technology updates, regulation discussion, utilities debates and top-level advice to get your project on the road to success	Post-conference networking drinks - exhibition area
<b>DAY 2</b> July 1 <sup>st</sup>	<b>SEGMENT ONE</b> <b>CSP Finance &amp; Investment</b> From ITCs to Angel investors, get the very latest on the best way to ensure your project is financially viable and form your strategy to come out of the recession stronger	<b>SEGMENT TWO</b> <b>Project Updates From the US and Around The Globe</b> With so many projects at initial planning stages, hear expert advice from those who have gone all the way. From design to implementation, avoid their costly pitfalls to ensure your CSP project runs smoothly from the outset	<b>NEW FOR 2009 - EXCLUSIVE INDUSTRY NETWORKING PARTY</b>  An extended opportunity to network with 450 top level delegates, in a relaxed environment, at a location to be revealed!
	<b>SEGMENT THREE</b> <b>Technology Update</b> Hear from representatives of each CSP technology, and get the very latest on thermal storage technologies and make sure you are seizing the very best opportunities in the solar thermal industry	<b>SEGMENT FOUR</b> <b>Regulation - A Step-By-Step Guide</b> The success of the CSP industry as a whole depends upon the regulatory framework in the US to push forward development and encourage growth and innovation. Ensure that you are up to date with the latest permitting, transmission and siting regulation, with insight from and dialogue with the regulatory bodies themselves	

## SOME COMMENTS ON OUR PREVIOUS CSP SUMMITS WORLDWIDE



“ Congratulations to you and all of your colleagues at CSP Today. This was a first class event. You have created THE MUST-ATTEND conference for the solar thermal crowd. We will be there next year. ”

Chris Huntington, Skyfuel

“ The CSP Today conference has become the 'must-go-to' place to learn the latest public policies and technical advancements that will affect the development of CSP in the United States. If CSP is important to you then you don't want to miss this conference! ”

Charles Benjamin, Western Resource Advocates

“ The Concentrated Solar Power USA conference in San Francisco was a great success and well worth attending. Our company plans on attending this conference on a regular basis. The speakers and presentations were all very relevant to the present day issues surrounding the CSP industry. The attendees were from all of the major CSP companies, and the networking opportunities were abundant. If you want to find the CSP crowd and eliminate the PV masses, this is the event to attend. ”

Steve Kemper, Lauren Engineers & Constructors

“ We had a wonderful response as a result of participating in the San Francisco event ”

Sopogy, Inc.

SEE WHO YOU'LL MEET AT THIS YEAR'S EVENT -  
GO TO [WWW.CSPTODAY.COM/US](http://WWW.CSPTODAY.COM/US)

“ CSP and CPV Today conferences allowed me to gain quickly and spontaneously a good knowledge of these niche markets, and establish a dialogue with relevant stakeholders. For my work, these conferences are an obligatory stopover ”

Fernando Nuno, Leonardo Energy



For The Latest Speaker Updates Visit [www.csptoday.com/us](http://www.csptoday.com/us)

# Book Now For The Event That Shows You - Step By Step - How To Take Advantage Of The CSP Boom!



3rd CSP Summit US  
[www.csptoday.com/us](http://www.csptoday.com/us)

**Are you ready to meet with the top CSP executives and supercharge your business in 2009 and beyond?**

Dear Industry Colleague,

During the last few years the solar power market has enjoyed the biggest boom for renewable energy in the US, arguably ever! PPAs have been signed, new Investment Tax Credits announced and a sustained push towards the magic figure of \$0.07/kwh. But challenges still await our industry and they need to be solved...fast!

Regulatory constraints, transmission challenges, permitting crises and securing finance in an economic downturn, all mean that the CSP market is at a critical stage. Now is the time that you need all the essential information, contacts and technology that will decide whether your business is a CSP success or not. The 3rd CSP Summit 2009 is the platform you need!

Take a look at our agenda and you'll see exactly what we mean. You'll get information on the challenges I just mentioned plus cost reduction information, and exclusive case studies from those driving the CSP industry forwards including **Abengoa Solar, Acciona Solar Power, SkyFuel, eSolar, BrightSource, SENER, local utilities, WGA, BLM** and many more!

Over 3000 people have attended our global events in just the last 18 months, so you can be sure that you will connect with the people that will take your business to the next level. Nowhere else will you meet so many dedicated CSP executives under one roof. It's the hub of CSP knowledge!

We spoke to over 100 of your industry peers over 6 months to develop an **innovative, segmented, information-rich agenda** based on what the industry wants. You also told us who you wanted to hear from, so look across the page and you'll see over **40** of the world's best **top level CSP experts** speaking. Finally you told us about the exclusive case studies, cutting edge research and market intelligence you needed to know. Well, we got it for you! We're convinced this will be the only event you will need to attend in 2009!

**CSP Today's** track record is built on our proven ability to help you make better decisions to drive your business forward and stay ahead of the curve in the United States CSP market. All this culminates in an unmissable event which will sell out - it does every time!

We are proud to say this is the **United States' most focused and informative CSP event** and provides unrivaled networking opportunities!

Make sure your competitors don't get your seat - *Reserve your place today!*

We look forward to meeting you in San Francisco this summer.

Best Regards,

Sara Lloyd-Jones  
Event Director  
CSP Today



**P.S. Visit [www.csptoday.com/us](http://www.csptoday.com/us) for the latest speakers**

## SPEAKERS AT A GLANCE

Fred Morse,  
**Abengoa Solar**  
Kate Maracas,  
**Abengoa Solar**  
Dan Kabel,  
**Acciona Solar Power**

Robert Morgan,  
**Agile Energy LLC**  
Glen Davis, **Agile Energy LLC**  
Milton Venetos, **Ausra**  
Bill Conlon, **Ausra**

Bob Fishman, **Ausra**  
Mohammed Alam,  
**Alyra Renewable Energy Finance, LLC**  
Charlie Ricker, **BrightSource Energy**  
Representative TBC,  
**Bureau of Land Management, California Office**

Paul Douglas,  
**California Public Utilities Commission**  
John White, **CEERT**

Keith Martin, **Chadbourne & Parke**  
Rob Lamkin, **Cool Earth Solar**  
Frank Wilkins, **Department of Energy**  
Mark Tholke, **EnXco**

Michael Bernier, **Ernst & Young**  
Jim Shandalov, **eSolar**  
John Small, **GLG Partners**

Dan Svejnar, **HSB Nordbank**  
Jon Bonanno, **Keiretsu Forum**  
Clint Rosenbaum, **Lauren EC**  
Ron Johnson, **Lauren EC**  
Nathan Campbell, **Macquarie Capital**  
Babul Patel, **Nexant**

Shannon Moore, **Nexant**  
Jim Woodruff, **NextLight**  
Michael Hatfield, **NextLight**  
Les Sherman, **Orrick**  
Michael Deangelis,  
**Sacramento Municipal Utility District- SMUD**

Laura Genao, **SCE**  
Jeff Reed, **SDG&E**  
Jose Carlos Martin Cantero, **SENER**

Arnold Leitner, **Skyfuel**  
Bill Gould, **SolarReserve**  
Terry Murphy, **SolarReserve**  
Kevin Swartz, **Solel**

Sean Gallagher, **Stirling Energy Systems**  
Kevin Blackman, **Terrawell Energy Group**  
Craig M. Kline, **Troutman Sanders**  
Rich Halvey, **Western Governors' Association**  
Charles Benjamin, **Western Resource Advocates**  
Kelly Beninga, **WorleyParsons**  
Jeff Armbruster, **WorleyParsons**

**THE  
BRIGHTEST  
MINDS IN  
THE CSP  
INDUSTRY**

**Reserve Your Place Today - Call 1800 814 3459**

# Look Who's Talking... Check Out Our Expert Speaker Line Up!

## SELECTED EXPERT SPEAKER BIOGRAPHIES

### **Dan Kabel, CEO,** **Acciona Solar Power Inc.**



As Chief Executive Officer of ACCIONA Solar Power, Inc., Daniel Kabel is responsible for driving the global growth and expansion of the company in what is one of the fastest growing renewable energy sources in the world. Mr. Kabel will manage all aspects of the ACCIONA Solar Power business – including ACCIONA'S Nevada Solar One, the third largest concentrated solar power plant in the world.

Mr. Kabel previously served as President of Wartsila North America, CEO of Clean Air Power, President of MKW Power Systems and General Manager and Founder of GE Distributed Power.

Mr. Kabel's background includes extensive experience in both entrepreneurial and corporate start-ups where he was either a founder or served in leadership positions. Among them were Bull Frog Green Energy LLC, Blue Planet Power LLC, Clean Air Power, Inc., GE Distributed Power, Seahawk Management, and Sea Mobility, Inc.

### **Dr. Fred Morse, Senior Advisor of** **US Operations, Abengoa Solar Inc.**



Dr. Morse is the Senior Advisor of US Operations for Abengoa Solar, Inc. Dr. Morse first became involved in renewable energy issues in the late 1960s when he served as Executive Director of the White House Assessment of Solar Energy as a National Energy Resource. In his work at the US Department of Energy he played a significant role in defining and managing major solar energy R&D programs. Dr. Morse was the Chairman of the Western Governors' Association Solar Task Force, was a member of the New Mexico CSP Task Force, and is the Chairman of the CSP Division of the US Solar Energy Industries Association. Dr. Morse is a graduate of Rensselaer Polytechnic Institute, received an M.S. in Nuclear Engineering from MIT and a PhD in Mechanical Engineering from Stanford University.

### **Dr. Arnold Leitner, CEO and President,** **SkyFuel**



Arnold is a renowned expert on solar power and the U.S. energy markets. His seminal 2002 study for the U.S. Department of Energy, "Fuel from the Sky: Solar Power's Potential for Western Energy Supply," is widely regarded as a comprehensive and influential assessment on the practical and commercial applications of solar energy in the American Southwest.

Prior to starting SkyFuel, Arnold was a Senior Consultant at Platts Consulting, where he distinguished himself as a leading expert on North American power markets and the economics of gas-fired power plants. As advisor to the Department of Energy and the Western Governors' Association, Arnold has been credited with bringing about a renewed interest in Concentrating Solar Power.

Arnold is the Chairman of the American Solar Energy Society (ASES) Solar Electric Division. He's also a member of the CEO Council of the American Council On Renewable Energy (ACORE). Arnold holds a PhD in superconductor physics from the University of Colorado, Boulder and an MBA in Finance from Columbia University, New York.

### **Rich Halvey, Energy Program Director,** **Western Governors Association**



Rich Halvey is the Energy Program Director at the Western Governors Association. He managed the Clean and Diversified Energy Initiative process to create incentives to increase the amount of new and traditional forms of clean energy and energy efficiency in the West and continues to work with various stakeholder groups to ensure the implementation of the recommendations in the report. He has broad expertise on a variety of energy-related topics, including renewable energy, energy efficiency, fossil fuels, and transmission. He is currently managing the Western Interconnect Renewable Energy Zones project to develop transmission plans of service to priority REZs to facilitate environmentally sensitive development of the most cost-effective renewable energy resources. The WGA, which is headquartered in Denver, Colorado, represents the governors of 19 Western states and three U.S.-flag, Pacific islands.

### **Kate Maracas, Vice President of** **Operations, Abengoa Solar Inc.**



Kate Maracas is the Vice President of Operations for Abengoa Solar, where she focuses on the development of Concentrating Solar Power (CSP) plants within Arizona. With over 25 years in the energy industry, Kate became actively engaged in large scale solar generation several years ago and continues to work on legislative and policy efforts to advance CSP deployment. Kate holds a Graduate Certificate in International Business from the Thunderbird Graduate School of International Management, and a Bachelor of Science Degree in Electrical Engineering from Arizona State University. Ms. Maracas currently serves as an appointee of Governor Janet Napolitano on Arizona's Solar Energy Advisory Council, and chairs the CSP committee of the Governor's Council.

### **José Carlos Martin, CEO, SENER**



From 1970 to 1973, José worked at Krafwerk Union AG, Erlangen, Germany, as a power plant design engineer. Since 1973, he has been involved in SENER Ingeniería y Sistemas, Bilbao, Spain. His entire career has been dedicated to power engineering including fossil and nuclear power plants, cogeneration, WTE and renewable energy generation. During the last 15 years he has played a vital part in the development of WTE and CSP technologies. Since 2008, José has been CEO of SENER Engineering and Systems, Inc., in San Francisco, USA.

### **Jim Shandalov, Vice President,** **Business Development, eSolar**



Jim Shandalov leads domestic business development for eSolar, bringing over 20 years of experience in the energy industry. Previously, Mr. Shandalov managed PG&E's renewable energy solicitation process, leading the transaction team on execution of contracts for solar, wind, and other renewable energy sources. Mr. Shandalov also worked in PG&E's Structured Transactions Group, where he negotiated and executed over \$3 billion dollars worth of contracts with natural gas power plant developers. Prior to joining PG&E, Mr. Shandalov spent over ten years in various roles including Director of Development and Energy Trading Manager with Mirant Corporation and Southern Company. Mr. Shandalov received his MBA from Georgia State University, and holds a BS in Electrical Engineering from the Georgia Institute of Technology

### **Charlie Ricker, Senior Vice** **President, BrightSource Energy**



Prior to joining BrightSource Energy, Mr. Ricker headed Texas operations for Growth Strategy Partners, a consultancy specializing in assisting small and medium size companies develop and implement strategies for achieving exceptional growth. His extensive executive experience includes being co-founder of Orba Corporation, a successful developer, builder and operator of port facilities. After Orba's acquisition by Litwin Engineers & Constructors, a large engineering and construction company, he served as Litwin's Senior Vice President, Business Development. Subsequently he was CEO of H.H. Robertson (UK) Ltd., Senior Vice President of Falcon Seaboard Power, a large independent power producer, and President of Millennium Power Group, which represented major power developers in South America.

For The Latest Speaker Updates Visit [www.csptoday.com/us](http://www.csptoday.com/us)

# The Premier Forum Dedicated Exclusively To CSP In The US

## 6 MORE GREAT REASONS TO ATTEND

### 1 THE CSP SUMMIT IN SAN FRANCISCO IS A UNIQUE EVENT FOR THE GLOBAL SOLAR INDUSTRY

We're aware that there are other solar events out there, but there is nothing in the US that focuses exclusively on the specific business and technology challenges in CSP. You will hear case studies from industry leading companies with firsthand experience of building, running and maintaining CSP plants, but you will also get unique insight on emerging market opportunities.

### 2 PROJECT UPDATE

At no other event will you have the chance to hear from each of the companies with plants on the ground, and hear real experiences of planning, building and maintaining a CSP plant.

### 3 INDEPENDENT FORUM

CSP Today is an independent information provider. We are not here to sell you a particular idea, piece of research or vendor solution. That is why at the 3rd Concentrated Solar Power Summit you'll receive a well balanced, innovative and informative briefing to enable you to make the best decisions for your business.

### 4 EXPERT SPEAKERS, FRESH MATERIAL, INNOVATIVE THINKING

The foremost experts in the industry who kicked started CSP technology and the companies who are doing it right now! And crucially, hear from the regulatory bodies, financiers and investors, whose decisions have the power to make or break your project.

### 5 CSP SOLUTIONS EXHIBITION AREA

Meet today's leading solution providers as they take you through the latest cutting edge technologies to improve efficiency, reduce costs and increase profits. Find out which products and services are the right fit for you and see demonstrations of the latest solutions in research and production – all under one roof.

### 6 OPEN DISCUSSIONS ON THE BIGGEST ISSUES

We are committed to showing both sides of the argument, and we are convinced that to achieve solutions, discussion is of the essence. For that reason, we have included an entire day full of panel sessions on June 30 plus speed networking, focus groups and over 20 hours of networking opportunities including a very special party on the evening of day one.

DAY 1 - TUESDAY, JUNE 30

## PLENARY SESSIONS AND POWER PANELS

### Keynote Address: Solar Thermal For The Future...

- How will CSP and utility-scale solar pave the way for renewable energy change in the USA, and why this is so critical?
- Understand why the people in this room today are at the forefront of an energy revolution, and understand how the backing and support of those in power will be instrumental in getting CSP into the mainstream
- Why is 2009 such a crucial time, and what can be done to stave off the recession in the CSP industry to ensure development is unhalted

### The State Of The CSP Nation

POWER  
PANEL

- Discuss CSP's potential, pitfalls and the very latest projects with the brightest minds in the business and benefit from their lessons learned in implementation
- What is the realistic cost of CSP technology? Move past vague notions of CSP's value and ensure you are mitigating risk accurately and effectively
- CSP throughout the US – are certain markets oversaturated and where are the most promising opportunities in the US? Discuss regulation, transmission capacities and much more, to establish where the best opportunities are, and why
- What does 2009 hold for CSP? Why does the recession pose the biggest challenge to solar thermal than ever before, and how can you avoid being dented by the downturn!

Dan Kabel, *President and CEO, Acciona Solar Power Inc.*

Fred Morse, *Senior Advisor of US Operations, Abengoa Solar*

Arnold Leitner, *CEO, Skyfuel*

Rainer Aringhoff, *President, Solar Millennium*

Terry Murphy, *President and CEO, SolarReserve*

Jim Shandalov, *Vice President, Business Development, eSolar*

Charlie Ricker, *Senior Vice President, BrightSource Energy*

Bob Fishman, *CEO, Ausra*

## WANT TO GET YOUR QUESTIONS ANSWERED BY TOP INDUSTRY EXPERTS?



Well, you can, at the 3rd CSP Summit. With 450 people in the conference room, it is important to CSP Today that we represent as many voices in the industry as possible. If you want to ask the whole panel, or just one participant, a question, then you can do so, before the event itself.

Register for the summit, and thereafter complete the online panel Question & Answer form giving you the opportunity to put forward your questions in advance! The panel moderator will put your question to the panel during the session and you will get the answers that you are looking for from the experts themselves.

**REGISTER TODAY, AND GET YOUR VOICE HEARD!**

**Reserve Your Place Today - Call 1800 814 3459**

# More Information, More Dialogue, More Debate

DAY 1 - TUESDAY, JUNE 30

## CSP In An Economic Downturn - Financing For Success

- Understand the growth in the demand for tax equity driven by federal support and renewable portfolios, and how your project can be financed through Tax Equity and Grants
- Discover why due diligence, water rights, licensing, reliability testing, certification and reliable supplier are essential in giving banks confidence in your project
- How will the stimulus package bring about the renewal of faith in renewables, and when? Will the Stimulus actually effect "first-of-a-kind" technology pilots?
- Optimize the use of feed-in tariffs and regional subsidies so you can tell banks exactly what you'll be getting for your energy output
- Understand how to prove, even now, that your project is feasible and that you have a solid supply chain

Jon Bonanno, *Chairman, Cleantech Investment Committee, Keiretsu Forum*

Dan Svejnar, *Vice President - Solar Structured Finance, HSH Nordbank*

John Small, *President, GLG Partners*

Rob Lamkin, *CEO, Cool Earth Solar*

## Regulation And Transmission - A Guide

- Get the latest on the most important regulatory frameworks that you need to be operating within, and from permitting to transmission planning, ensure that you minimize regulatory headaches!
- Hear about the structure, mission and accomplishments of authorities who are leading the way in promoting change, and how regulation can both help and hinder you!
- Discover why states are looking for new ways to build transmission lines – especially for renewable energy - and the overall long term plan for North America. Hear from the experts on the plan to build outside existing transmission corridors to the best possible extent and utilize high voltage DC transmission lines – what could this mean for your project?
- Discuss constrained transmission corridors and existing bulk transmission systems not originally designed for renewable resources and hear about challenges when solar sites are not located close to existing transmission lines

Rich Halvey, *Energy Programs Director, Western Governors Associations*

Charles Benjamin, *Director – Nevada Office, Western Resource Advocates*

Representative TBC, *Bureau of Land Management*

Paul Douglas, *Manager of Renewable Procurement and Resource Planning, CUPC*

**CUPC**

Jeff Armbruster, *US/Latin America and Caribbean Lead for Transmissions, WorleyParsons*

**WorleyParsons**

Jim Woodruff, *VP of Regulatory and Governmental Affairs, NextLight*

## Storage Panel

- Are we nearly there yet?! How important is the incorporation of storage into your plans and why will it ensure that you are staying ahead of the competition
- How to get your solar field multiple as high as possible to take advantage of high radiation periods, and make the most of your consistent and reliable solar energy through new thermal storage technologies
- What's the best system? Molten salt, pebble bed, concrete and thermal oils – such varied methods and potentially so much to gain! What's best for your project?
- Real-life case studies – hear from those who have done or are doing it at plants and test sites and assess the pros and cons of their designs

Jose Martin, *CEO, SENER*

Bill Gould, *Chief Technology Officer, SolarReserve*

Babul Patel, *Senior Consultant, Nexant*

Dan Kabel, *CEO, Acciona Solar Power*

## Working And Competing With Utilities For Solar Projects

- A unique opportunity to hear utilities themselves discuss RPS legislation, and to ascertain how to value renewable resources accurately and efficiently
- Understand the specific challenges and opportunities for Solar Projects today, and get the latest on how to win RFP bids to make the most of the possibilities!
- Discuss the pros and cons of both joint venturing with utilities on solar projects, and utility-owned solar projects, and determine the best way to move ahead with your project

Michael DeAngelis, *Manager, SMUD*

Laura Genao, *Manager, Reg. & Leg. Affairs - Renewable and Alternative Power, SCE*

Jeff Reed, *Director of Strategic Development, SDG&E*

Moderated by: Les Sherman, *Partner, Orrick*

## Building The CSP Project - From The Drawing Board To The Ground

- Take a step-by-step journey along the road to success for CSP plants, covering key points such as integrated project delivery, contracting models, the design process, site selection, piping, and equipment selection
- Understand the complications of a large scale project, overcoming hurdles in order to effectively manage your plant end-to-end
- Hear about experiences and get the very latest tips on how to minimize project hitches and start producing power, fast!

Robert Morgan, *President & Chief Operating Officer, Agile Energy LLC*

Mark Tholke, *Regional Project Development Manager, EnXco*

Ron Johnson, *Vice President / Project Management, Lauren EC*

Michael Hatfield, *Director of Development, NextLight*

## CSP TODAY NETWORKING EVENTS - EVENING OF JUNE 30



LET'S CELEBRATE CSP!

We've learnt over the last two years that you are always looking for new opportunities to network with your peers in the industry, to learn from them and ensure you're making the most out of coming along to an event with such high level delegates.

But with 450 of them on-site, the main challenge is how to network with as many as possible!

So, NEW FOR 2009, we are offering you two opportunities to interact with our exceptional delegate base in a relaxed environment on the evening of June 30.

- Post-conference drinks will take place straight after sessions end on day one in the exhibition hall, where you can chat to our speakers, sponsors and delegates

- From 8:30pm, we are hosting the very first CSP Today Industry Drinks Party, taking place at an exclusive location in central San Francisco, offering you an extended opportunity to make the most of these two days

Check Out The Latest Program Updates! [www.csptoday.com/us](http://www.csptoday.com/us)

# Your Only Roadmap For CSP Success In 2009 And Beyond

DAY 2 – WEDNESDAY, JULY 1

## ROOM 1: Morning SEGMENT ONE: PROJECT FINANCE AND INVESTMENT

### An Overview of Project Finance in 2009 - The Recession & its Impact on Concentrated Solar Power

- Hear from experts on what the economic downturn means for the industry, and how you can ensure that your project remains investable and profitable
- Learn how to calculate risks, understand possible mitigations and avoid common pitfalls to protect your business effectively for tumultuous times
- Understand the impact of the stimulus package, and how financing strategies and structures are affected. Plus, unique insight into how the government is driving CSP forwards and expert advice on how you can make the most of this!

Kevin Blackman, *Managing Director, Terrawell Energy Group*

Mohammed Alam, *President, Alyra Renewable Energy Finance LLC*

Nathan Campbell, *Vice President, Macquarie Capital*

Michael Bernier, *Tax Credit Investment Advisory Services, Ernst & Young*

### Getting Finance In An Economic Downturn

- Understand what will make your project attractive to investors and get the very latest from banks and financiers on what will ensure your project succeeds
- Get the latest on how the demand for tax equity driven by federal support and renewable portfolios, and how your project can be financed through tax equity
- From IPO to project finance, determine your long-term target and decide what is the right strategy for you in 2009 and 2010

Craig M. Kline, *Troutman Sanders*

### Attracting An A-Round Investment In A Solar Project Development Company

- Take a journey on the road to attracting investment, from writing the business plan, defining the scale and scope of the business to addressing the major risks, choosing between long-term project ownership or develop-and-flip, and describing exit strategies
- Understand how to approach investors and identify the most likely to invest, including venture capital, private equity and strategics
- Discuss and debate key issues such as deciding how many potential investors to approach, finding a corporate investor with appetite for project investment, and running the business in parallel with pitching the A-round
- Understand negotiating Terms, including setting the investment amount, determining valuation and investment structure, agreeing on milestones and other terms, board composition, co-investment and laying the groundwork for follow-on and project investors

Glen Davis, *Chief Executive Officer, Agile Energy LLC*

### Financing Solar Projects After The Stimulus

- Understand how the stimulus bill creates two new options for developers to ensure you keep on track this year and next when capital is in short supply
- Get the latest on cash grants and federal loan guarantees and the conditions for each, and ensure you are securing the very best option for your project
- Take a journey through various structures for raising tax equity against solar projects, and understand the balance between tax benefits and capital

Keith Martin, *Chadbourne & Parke LLP*

### Economics Of Solar Thermal - Is CSP Feasible In A Turbulent 2009?

- Can CSP buck the economic trend, and how can you come out of the difficult period in the markets stronger and better?
- Understand how to protect your business from unwanted financing issues, and maintain momentum throughout your project lifecycle

## ROOM 1: Afternoon SEGMENT TWO: UNITED STATES CSP PLANTS - AN EXCLUSIVE MARKET UPDATE

### A Market Update - How Is The CSP Industry Progressing And How Much Further Do We Have To Go?

- Hear a technical overview of each CSP technology and understand the drivers and hindrances behind large scale development and deployment
- Hear how market segmentation research has identified the key development areas in CSP and which technologies and projects are the most investable
- Understand the strengths and weaknesses of the CSP market at the moment, and get a realistic update on how quickly we can expect to see plants coming online in the next 5 years

Daniela Schreiber, *Strategic Planning Manager / Head Strategic Operations, EUPD Research*

### The Solar Industry In California - Developments And Expectations

V. John White, *Executive Director, CEERT*

### Nevada Solar One - An Exciting Update From Acciona Solar Power

- Benefit from the learning curve of NSO – Hear what Acciona Solar Power have learned from the commissioning of the NSO and over the last two years of operation, and benefit from their exclusive insight
- Get the very latest on startup projects in the pipeline and discuss issues learned from the NSO startup that will help for future projects (including yours!) in order to fully understand the framework within which online plants operate
- Where now? Discuss the future of NSO, and understand how other plants and projects will fare in the long-term

Dan Kabel, *CEO, Acciona Solar Power*

### Building The CSP Project - An EPC's Perspective

Clint Rosenbaum, *Vice President / Engineering, Lauren EC*

### Case Study: Solana - A Market-Leading Project In The Making

- Hear first-hand facts & figures relating to the Solana Generating Station, including current project status. Plus, hear a realistic projected schedule for achieving commercial operation
- The road to development: take a journey through the Solana Project with Abengoa Solar, and understand the challenges and opportunities encountered so far
- Get exclusive insight into future plans for Arizona, understand how Abengoa Solar made the most of this opportunity, and how you can ensure you capitalize on the opportunities available today!

Kate Maracas, *Vice President of Operations, Abengoa Solar*

### Lessons Learnt From Around The World - The Thermal Storage System At Andasol 1

- Hear about the main design targets and parameters involved in the thermal storage system implementation in Andasol 1, and get a frank appraisal of the design, construction, commissioning and initial operation undertaken
- Exclusive insight into the crucial lessons learned at Andasol 1, and understand exactly what you can expect from a Thermal Storage System
- What's in store next for molten salt thermal storage technologies? Ensure you are making the very most of the technology that could make or break your project, and benefit from lessons learned by those who have already done it!

Jose Carlos Martin, *CEO, SENER*

### Ausra - Kimberlina: The Start Of A New CSP Generation

Bill Conlon, *Vice President of Engineering, Ausra*

Reserve Your Place Today - Call 1800 814 3459



# Get Unique Insight From Leading CSP Companies

DAY 2 – WEDNESDAY, JULY 1

## ROOM 2: Morning SEGMENT THREE: TECHNOLOGY UPDATE IN CSP

### Practical Solutions And CSP Innovations In Technology

- From new startups to established technology models, get the very latest on what will give your project the edge over the competition
- Discuss the latest designs, installations, costs and maintenance issues and discover which technology is most compatible with and sustainable for your CSP project
- Hear from representatives from parabolic trough technology to dish stirling, and understand the pros and cons of plant design, installation and operations and maintenance

Kevin Swartz, *President, Solel USA*

Arnold Leitner, *CEO & President, SkyFuel*

Sean Gallagher, *VP Market Strategy & Regulatory Affairs, Stirling Energy Systems*

Milton Venetos, *Director of Performance Engineering, Ausra*

Jim Shandalov, *Vice President, Business Development, eSolar*

Bill Gould, *CTO, SolarReserve*

### Advanced Molten Salt Thermal Storage Systems - A Guide

- Understand why it is so crucial to include thermal storage in your CSP plant and hear about two-tank molten salt storage performance and risk
- Evaluate the cost issues associated with molten salt storage, and get unique insight into advanced molten salt storage concepts on the horizon

Kelly Beninga, *Renewable Energy Director, WorleyParsons*

### Stirling Energy Systems - Pioneering Technology For A Pioneering Industry

- Hear an overview of SES technology, history and track record, and learn how the Dish Engine receiving dish made of curved mirrors focuses sunlight onto the Stirling Engine
- Get the latest on efficiency, water requirements and dish systems, and gain a comprehensive understanding of how the technology caters to both utility & distributed models
- Hear exclusive insight into the Solar One and Solar Two projects, the latest project pipelines and the market outlook for SES in the future

Sean Gallagher, *VP Market Strategy & Regulatory Affairs, Stirling Energy Systems*

### Wet, Dry, And Hybrid Heat Rejection For Solar Plants - An Update

- Evaluate rankine cycle, through wet heat rejection, dry heat rejection and hybrid heat rejection. Take a journey through power plant design and annual performance calculations, where the annual Rankine Cycle output for all three cases is estimated and water consumption for the wet and hybrid cooling is determined
- Understand how the efficiency of a Rankine cycle is defined, in large part, by the pressure and the temperature of the steam both entering and leaving the turbine
- Learn how cycle efficiency can be improved either by raising the pressure and the temperature at the inlet to the turbine, or decreasing the pressure and the temperature at the outlet, and take valuable lessons away for your project!

Babul Patel, *Senior Consultant, Nexant*

### Evaluation Of Solar Thermal Energy Storage Systems

- Understand the true value of a thermal energy storage system, and evaluate the methods available, including sensible heat storage, latent heat storage and thermochemical storage
- Hear a comprehensive update on thermal energy storage development, and get vital information on technological maturity, from concrete storage to graphite, and get an exclusive summary of the options available today
- Optimize your thermal storage design! From size comparison to realistic costing, get the low-down on how to ensure fast and effective installation of TES for your project!

Shannon Moore, *Consultant, Nexant*

## ROOM 2: Afternoon SEGMENT FOUR: A REGULATORY UPDATE

### Department Of Energy - The Latest Updates

- How is the DOE pushing for change in the energy industry and accommodating CSP in their plans for renewable development
- What changes will the Obama administration and the stimulus package have on the promotion of CSP, and what can we expect the next term to bring?
- What are the main barriers to long-term industry success and how can the industry ensure that it is working within the most realistic timeframes?

Frank Wilkins, *Solar Thermal R&D Team Leader, Department of Energy*

### Challenges Associated With Achieving California's Aggressive 33% RPS By 2020 Goal

- Understand the current status of California's 20% RPS by 2010 target, and the magnitude of renewable generation and transmission required to achieve 33% RPS
- Discuss the pros and cons of potential renewable procurement strategies and solutions; Get crucial information on the market and regulatory barriers threatening the 33% target, and how to overcome them!

Paul Douglas, *Manager of Renewable Procurement and Resource Planning, CUPC*

### Permitting - A Guide

A two-way discussion between the Bureau Of Land Management and the CSP community – creating mutual understanding to push the industry forward.

- Hear from the BLM on the current situation with regard to resources devoted to CSP permitting, and the outlook for 2009 and beyond
- Understand why realistic timelines are crucial when submitting your permit applications and get the exclusive chance to quiz BLM members about their plans, processes and development, and how this will impact your application and project development in the long run

Representative TBC, *Bureau of Land Management*

### Western Renewable Energy Zones - An Update

- Hear how this industry-changing project will identify the richest, most developable renewable resource areas in the Western Interconnection
- Understand the transmission necessary to get the electricity generated by these resources to the load centers where it is needed, for a realistic appraisal of the CSP technology
- Discuss how these zones were identified and discuss the WGA measured developability from a natural resources, land use and environmental perspective

Rich Halvey, *Energy Programs Director, Western Governors Associations*

### Western Resource Advocates - A Smart Energy Plan For Nevada

Hear how Nevada can meet a significant portion of its own energy needs from greater energy efficiency and renewable energy while creating a renewable energy export economy

Charles Benjamin, *Director – Nevada Office, Western Resource Advocates*

### Straight Talk On Project Development: What Does It Take To Get Steel In The Ground

- Drawing upon lessons learned from the wind industry, explore what it takes to find the right site for a CSP plant
- Best practices for environmental studies, permitting and stakeholder engagement/management – why are these so important and how can you get the information you need?
- Learn how to optimize timing for development expenses such as land, interconnection, water rights and permitting, and how this can make or break your project

Mark Tholke, *Regional Project Development Manager, EnXco*

Check Out The Latest Programme Updates! [www.csptoday.com/us](http://www.csptoday.com/us)

# WHO HAS ATTENDED OUR PREVIOUS CSP EVENTS?

CSP Today's Summit's in Europe and the United States have surpassed expectations and attracted thousands of industry professionals. See below for a snapshot companies that attend our events:

For more information on who you will meet at the 3rd Concentrated Solar Power Summit in San Francisco please visit: [www.csptoday.com/us](http://www.csptoday.com/us)

Abengoa Solar	Chevron Energy Solutions	German Aerospace Center	Navigant Consulting	SkyFuel
Acciona Solar Power	DOE	Glasstech	Pacific Gas and Electric	SkyPower Corp.
ACS Cobra	E.ON Climate & Renewables	Good Energies	Company	Societe Generale
AGECAM	Endesa Cogeneración y Renovables	Google	Patriot Solar Group	Solar Millennium
Agencia	Renovables	Iberdrola	Petrobras	SolarReserve
Alyra Renewable Energy Finance	Enel	MAN Ferrostaal	PriceWaterHouseCoopers	Solel Solar Systems
Andaluz de La Energia	Energy User's Association	Masdar, Abu Dhabi Future Energy Company	Royal Bank	Sopogy
Ausra	Ernst & Young	Milbank Tweed	Sacramento Municipal University Dist	Southern California Edison
Bosch Rexroth	eSolar	Morgan Stanley	SCHOTT Solar	SunEdison
BP Alternative Energy	Flabeg	National Renewable Energy Laboratory (NREL)	SENER	URS Corporation
BrightSource Energy	Gas Natural	Naugatuck Glass	Shell	World Bank
CEERT	GE Energy		Siemens	WorleyParsons
				Zytech Solar

## SHOW OFF YOUR PRODUCTS AND SERVICES

The 3rd CSP Summit offers an excellent range of sponsorship and exhibition opportunities to suit every need and budget. We can literally tailor make a sponsorship package to your needs meaning that you speak, build your brand or organize meetings with the leading figures in the CSP space.

**Do not miss out on this unrivalled opportunity to do business and secure sales from the CSP industry!**

### Opportunities available include

- 1 to 1 meetings with key decision makers
- Take a speaking slot and address 450 industry leaders
- Show off your latest products and services in the exhibition hall
- Build your brand with exclusive promotional opportunities
- Host interactive workshops with core clients and prospects

**And much more!**

**Limited Opportunities! Secure your space today to ensure you fill your sales book for the next 18 months!**

### Solution and service providers... ever find yourself asking these questions?

- ★ Where can I find new customers for my CSP products and services?
- ★ Which emerging challenges will offer my business lucrative opportunities going forward?
- ★ Which partnerships will allow me to take my solutions into new markets and add significantly to my bottom line?



**Well, ask no more! Secure a sponsorship or exhibition package at the 3rd CSP Summit US and you'll get guaranteed to meet and do business with over 450 CSP industry leaders who need your solutions and services!**

## Put your products and services in front of the leading decision makers in the CSP industry

Dear Industry Colleague,

The 3rd CSP Summit US is the place where new and existing CSP projects "come to life" and the products and services driving those projects get seen and sold.

In no other environment do so many CSP decision makers all come together under one roof to discuss the latest challenges in the industry. With this environment of over 450 delegates we've got the perfect venue for you to show why your product or service is best in the industry. Looking for visibility or thought leadership? We can put you in front of this entire audience or even an invited key few to help facilitate your CSP objectives moving forward.

- **Top Level Delegates** – The CSP Summit US has grown year on year, and is now THE meeting place for buyers and sellers from the entire CSP supply chain. No other event will provide you with as many business development opportunities
- **Introduce New Products into the CSP Market** – The CSP Summit US is the only event that specifically zones in on utility-scale solar thermal technology. Make sure your product is featured amongst the very latest that are making headlines in the industry
- **Build New Relationships** - At the CSP Summit US you will finally meet the hard to find 'senior level' business executive. This will allow you to benefit from valuable customer feedback on your products and services that can help speed up the sales process for your company. This summit is the perfect chance for you to launch that new product or service, meet potential new customers, and strengthen existing customer relationships.

Please give me a call on 1800 814 3459 or drop me an email on [jcohen@csptoday.com](mailto:jcohen@csptoday.com) to discuss how our event can help you achieve your '09 objectives.

All the best,

Jim

Jim Cohen, *Director, Business Development, North America*



Contact Jim Cohen today: 1800 814 3459 or [jcohen@csptoday.com](mailto:jcohen@csptoday.com)

Check [www.csptoday.com/us](http://www.csptoday.com/us) For Updates!

# 3rd CONCENTRATED SOLAR POWER SUMMIT US

JUNE 30 - JULY 1, HOTEL NIKKO, SAN FRANCISCO

Register Today &

**SAVE  
\$400!**

## 3 EASY STEPS TO REGISTER NOW!

### 1. Your Choice of Registration Package

Please tick the package price box you require below:

PASS TYPE	EARLY BIRD Expires May 8 '09	LAST CHANCE Expires June 12 '09	FULL PRICE
<b>Platinum Pass:</b> <ul style="list-style-type: none"> <li>Full access to all conference sessions</li> <li>Full access to exhibition</li> <li>Attendance at all social and networking events on June 30 and July 1</li> <li>Post conference online access to all audio and summit presentations</li> <li>Access to all conference data</li> </ul>	\$1695 <input type="checkbox"/>	\$1795 <input type="checkbox"/>	\$2095 <input type="checkbox"/>
<b>Gold Pass:</b> <ul style="list-style-type: none"> <li>Access to all conference sessions</li> <li>Full access to exhibition</li> <li>Attendance at all social and networking events on June 30 and July 1</li> </ul>	\$1495 <input type="checkbox"/>	\$1595 <input type="checkbox"/>	\$1895 <input type="checkbox"/>
<b>Academic Pass:</b> <ul style="list-style-type: none"> <li>Available to academics and NGOs only - all will be verified</li> <li>Access to all conference sessions</li> <li>Full access to exhibition</li> <li>Attendance at all social and networking events on June 30 and July 1</li> </ul>	\$845 <input type="checkbox"/>	\$895 <input type="checkbox"/>	\$995 <input type="checkbox"/>
<b>Post conference audio, presentations and data</b> <ul style="list-style-type: none"> <li>Post conference online access to all audio and summit presentations</li> <li>Access to all conference data</li> </ul> <small>(Please note that purchase of post-conference audio, presentations and data does not grant you any access to the conference, exhibition hall or networking events)</small>	\$300 <input type="checkbox"/>		

### 2. Delegate Details

Please photocopy this form for multiple registrations →

Discount Code:

This is your unique discount code, use it online and you will get an extra \$50 off

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#### Date & Venue

June 30 - July 1, Hotel Nikko, San Francisco, CA

#### Hotel Discounts

CSP Today has negotiated a special rate for summit delegates. Full details will be sent to you upon registration

#### Group Discounts

Take advantage of CSP Today's unique group discounts. The more people you bring, the more money your company saves!

Contact the CSP Today team on 1800 814 3459 or email [register@csptoday.com](mailto:register@csptoday.com) for more details

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**NB: FULL PAYMENT MUST BE RECEIVED BEFORE THE EVENT**

#### Cancellation Policy

Terms & Conditions Places are transferable without any charge. Cancellations before June 1 incur no charge. If you cancel your registration after June 1 2009 we will be obliged to charge you the full fee. Please note - you must notify CSP Today, in writing, of a cancellation, or we will be obliged to charge you the full fee. The organisers reserve the right to make changes to the programme without notice. All prices displayed are exclusive of VAT unless otherwise stated but, VAT will be charged, where applicable, at the prevailing rate on the invoice date and the relevant details will appear on the invoice. First Conferences takes every care to ensure that prices quoted are correct at time of publishing however, bookings will only be accepted if there is no material error in the price advertised on the website.

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# 3rd CONCENTRATED SOLAR POWER SUMMIT US

JUNE 30 - JULY 1, HOTEL NIKKO, SAN FRANCISCO

From speculation to reality - move beyond plans and supercharge your CSP business to make 2009 your most profitable year yet!

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Delivering CSP in the Real World - Overcoming Emerging Challenges in Large-Scale Solar Thermal for Commercial Success in 2009 & beyond

**INDUSTRY LEADERS SPEAKING**



Fred Morse, Abengoa Solar



Dan Kabel, Acciona Solar Power



Rainer Aringhoff, Solar Millennium



Arnold Leitner, SkyFuel



Rich Halvey, Western Governors' Association



Jose Martin, SENER



Kevin Swartz, Soler



Craig Kline, Troutman Sanders

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- **MONEY MATTERS:** The real impact of the global recession and the new administration on the industry... How only prudent financing will ensure your project's success
- **CUTTING-EDGE TECHNOLOGY INSIGHT:** Hear which new tech innovations are taking the CSP world by storm, and what's coming next to take solar thermal into overdrive!
- **BECOME A CSP FRONT RUNNER:** From site selection to equipment options, move your project quickly and effectively from chalkboard strategy to electricity generation
- **THERMAL STORAGE UPDATE:** Get up-to-the-minute analysis of the latest energy storage innovations, and ensure the 'holy grail' of CSP is included in your plans for maximum project longevity
- **MAXIMIZE YOUR MARGINS, REDUCE YOUR COSTS:** Save on your components throughout your project lifecycle, and make sure your plant remains consistently viable and profitable
- **REGULATION UNCOVERED:** Dynamic discussion with US regulatory bodies: From initial stage planning to permitting timelines, make regulation work in your favor and propel your project to success!
- **SELL POWER FOR REAL PROFIT:** Get a run down on the 'must-haves' when getting a PPA signed and ready to go, and hear how best to work with utilities for continuing sustainable success

## Are you serious about CSP?

6 excellent reasons why you must attend this event!

- ★ Over 450 CSP industry experts set to attend
- ★ Top case studies from US and international CSP projects
- ★ Bigger and better Exhibition Hall for 2009
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Lauren Engineers and Constructors

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